

Digital Recruitment Solutions Ratecard 2014

Job Posting

Number of Jobs	Standard Jobs	Premium Jobs
1	£250	£350
2	£250	£350
3	£200	£300
4	£175	£275
5	£150	£250
10	£125	£225
20	£100	£200
1 x Video Job	N/A	£550

Standard Jobs: Jobs live for 30 days, logo included on job description, distributed to network sites.

Premium Jobs: Jobs live for 30 days, logo included on job description, highlighted at the top of relevant search results and also advertised on the **homepage** of all relevant sites within our network.

Candidate Search

Access Time	Rate
One day	£150
One week	£400
One month	£800
Three months	£2,000
Six months	£3,500
Twelve months	£5,000

For multiple users please enquire.

Communicate

Inventory	Duration	Rate
MPU - Homepage and ROS	One month	£2,000
Banner - Homepage and ROS	One month	£1,500
Featured Recruiter Button - Homepage and ROS	One month	£1,250
Job of the Week – Homepage	One week	£75
Partner button – ROS	One month	£400
Jobs by Email Banner (over 500,000 emails per week)	One week	£950
Newsletter Banner	One-off	£500
Mailer to all candidates	One-off	£5,000
Urgently seeking Homepage Banner	One week	£450
Application email Sponsorship (Text or Banner)	One month	£550

Please enquire about embedded video, content and social media opportunities.

For a higher number of jobs, long term contracts, multiple months or tailored advertising packages please contact us.

Digital Recruitment Solutions Ratecard 2014

Target

Inventory	Duration	Rate
Keyword sponsored MPU	One month	£500
Keyword sponsored Banner	One month	£350
Keyword sponsored MPU & Banner	One month	£700
Mailer to one skill segment	One-off	£1,250
Mailer to all contractors	One-off	£1,500
Network site Banner - Homepage and ROS	One month	£500
Network site Button - Homepage and ROS	One month	£350
Skills Blockade – MPU, Banner, JBE, Content / Social Media, Mailer	One-off/One month	£2,000

Engage and Innovate – Active / Passive

Inventory	Duration	Rate
Mobile Site Banner - Homepage and ROS	One month	£1,500
Rollover Banner - Homepage and ROS	One month	£2,000
Rollover MPU - Homepage and ROS	One month	£2,500
Corporate profile page	One month	£300
Skills Hub – Sponsorship	One month	£250
Editorial Content, Social Media, Blog	One-offs	£POA
Jobs by Email Banner (over 500,000 emails per week)	One week	£950
Video Job	One month	£550
Video MPU Homepage and ROS	One month	£2,750

We can also provide a range of awareness and targeted opportunities on ContractorUK a very popular IT contracting website. Please contact us for further details.



Resource

Inventory	Rate
TechnoRecruit – Managed Recruitment Service (paid on placement)	£1,499
CV Matching Service– All Matching CV's resourced, screened and distributed	£699

